



arts & culture

Department:
Arts and Culture
REPUBLIC OF SOUTH AFRICA

THE CENTENARY OF FORMER PRESIDENT NELSON ROLIHLAHLA MANDELA

CELEBRATORY ACTIVITIES FRAMEWORK

LAYING THE FOUNDATION FOR GREATNESS

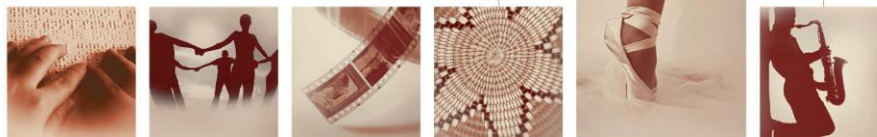
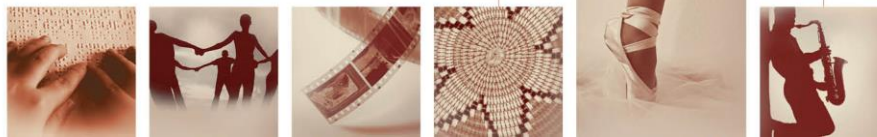


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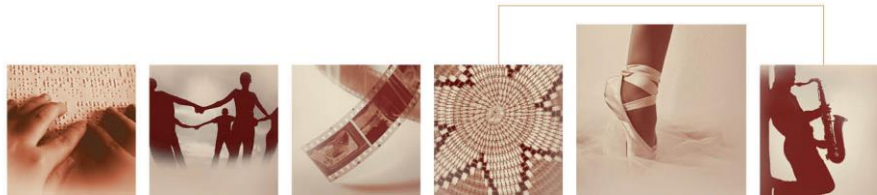


1. OBJECTIVES OF THE CENTENARY

1. To encourage all sectors of the South African population to give an amount of time to make every day a Mandela Day;
2. To use the Nelson Rolihlahla Mandela Centenary Celebration as a vehicle to actively promote social cohesion, nation building and inclusive citizenship;
3. To promote a national identity that celebrates its cultural diversity;
4. To create awareness, through educational programmes, dialogues and public engagements on the importance and relevance of Nelson Rolihlahla Mandela's values and legacy;
5. To promote active participation in commemorations and celebrations of national days by all South Africans.

2. PROPOSED YEAR-LONG THEME: *"BE THE LEGACY"*

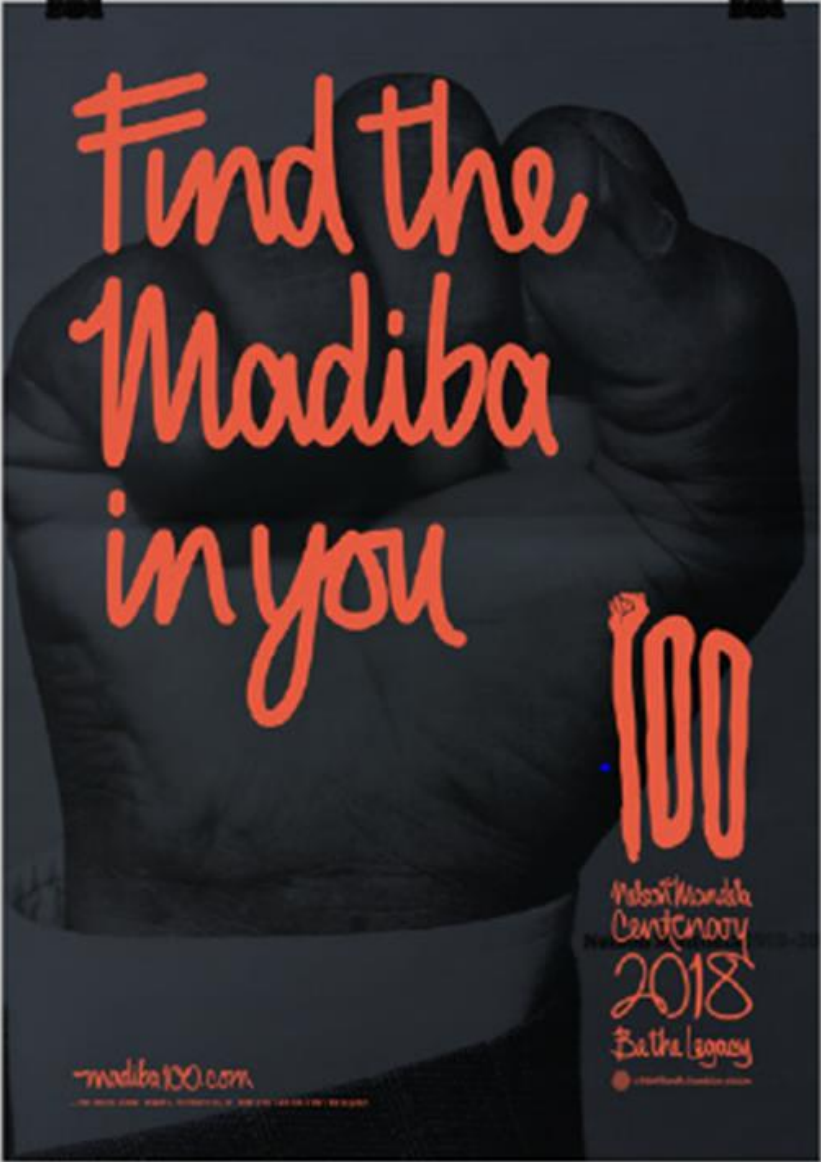
The intention of the theme is to foreground characteristics and values for which the former President Nelson Mandela was renowned for, across the world.



PROGRAMME OF THE NELSON MANDELA FOUNDATION

Activity	Venue	Date	Responsibility	Progress	Status
Development of a year long programme and present to Government	Tuinhys	5 September 2017	CEO - NMF	Done	
Development of identifier (symbol /brand	Nelson Mandela Foundation (NMF)	End-August 2017	CEO – NMF	Done	
Work Stream activities (developed by the NMF)					
International Nelson Mandela Day	Nasrec	18 July 2018	CEO - NMF		
Education activities	Qunu	July	CEO - NMF		
Fund raising activities	Countrywide	Ongoing	CEO - NMF		
Films books and publications <ul style="list-style-type: none"> • 5 Books to be published (1st book 'Dare Not Linger' is out). • Next will be in April; 1 will be Letters from Children To Madiba 	Johannesburg	16 October	CEO - NMF	Done	
Art and exhibition - Exhibition launched on 5 December; is at the NMF.	NMF	05 December 2017	CEO - NMF		
Sporting codes <ul style="list-style-type: none"> • Discussion underway with FIFA Foundation re: 'Play Fair' Campaign 	Russia	End of March	CEO - NMF	FIFA to ratify	

THE IDENTIFIER – DEVELOPED BY THE NMF



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4. MONTHLY PROGRAMME– JANUARY

SUB-THEME: Mandela – “An advocate for education as a foundation for growth and development”

Activity	Venue	Date	Responsibility	Progress	Status
Storytelling – As part of the <i>Read to Lead</i> Campaign, DBE encourages reading and storytelling, in order to improve language acquisition, communication and literacy among learners, a story piece on the life of NR Mandela will be developed and delivered in storytelling activities..	TBD	Jan-Sept 2018	DBE, Freedom Park		On course



4. MONTHLY PROGRAMME– FEBRUARY

SUB-THEME: Mandela the promoter of social cohesion and nation building.

Activity	Venue	Date	Responsibility	Progress	Status
Launch of the Nelson Mandela centenary during State of the Nation Address	National Parliament: Cape Town	FEB 2018	Office of the President of the Republic		On course
Provincial Launches: State of Province address	All nine Provinces	FEB 2018	Premiers of the Provinces		On course
Remembering Madiba's release from Prison	Cape Town	11 February	DOJ & CD	Done	
UBUNTU Awards	TBD	Feb 2018 (post SONA)	DIRCO	Postponed	
Implement an Essay Writing and Debate Competition with Grade 11 Learners, for learners to critically analyse how the values of Madiba find expression in the NDP	Schools	Feb – Sept 2018	DBE , DPME & Constitution Hill		On course
Cricket T20 South Africa vs. India Double Header (Male and Female event)	Wanderers Cricket stadium, Johannesburg.	18, February 2018	Cricket SA/SRSA*	- Cricket SA agreed to flag the event. Logistics finalised	On course

4. MONTHLY PROGRAMME- MARCH

SUB-THEME: Advocating for Human Rights for all.

Activity	Venue	Date	Responsibility	Progress	Status
Launch of Human Rights Month	TBD	01 March 2018	DOJ		On course
International Women's Day	Pretoria	08 March 06 March	DAC		On Course
Human Rights Day Activities: A. Human Rights Day B. Sport in the Struggle Exhibition launch by the Department of Sports.	Sharpville Gauteng	March 21, 2018	A. DAC and DoJ&CD B. SRSA	Sport in the struggle exhibition is work in Progress	On course
South African Schools Choral Eisteddfod – All activities to be themed on <i>Madiba 100</i>	Schools	March – June 2018	DBE	- Nelson Mandela piece composed and being practiced	On course
<i>Panels workshop with MINDS</i>		March 2018	NHC		

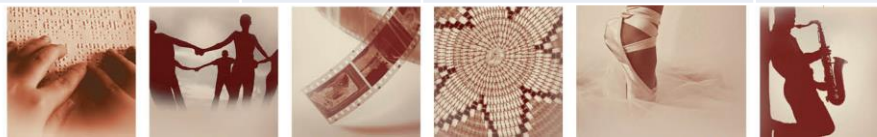


4. MONTHLY PROGRAMME- APRIL

SUB-THEME: Freedom and democracy : The first President of a democratic South Africa.

Activity	Venue	Date	Responsibility	Progress	Status
Voter Education Week	Nationwide	23 – 27 April 2018	DAC and DHE	To be launched by IEC as custodians	On course. It is a standing item in schools
Freedom Day	Free State	27 April 2018	DAC		Planning in place
Commonwealth Games 2018 Team South Africa	Gold Coast	April 2018	SASCOC	Team South Africa will carry messaging of centenary	
Formal handover of HOL Manuscript		April 2018	NHC		

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4. MONTHLY PROGRAMME - MAY

SUB-THEME: Madiba – Advocate for Universal Worker’s Rights

Activity	Venue	Date	Responsibility	Progress	Status
Launch of Africa Month	TBD	01 May 2018	DAC	Planning ongoing	On course
Nelson Mandela Lecture	Constitution Hill	May 2018	DBE, Nelson Mandela Foundation & Freedom Park		On course
Regional Annual Awards	South Africa	26 May 2018	AUSC Region 5 /SRSA		See notes*
Africa Day Celebrations	TBD	25 May 2018	DAC and DIRCO		On course
Uganda / SA exchange programme to celebrate Madiba	TBC	May 2018	NHC		
Launch of Child Protection Week	26 May 2018	Limpopo	DSD		On Course
Children’s Parliament	TBC		DSD		On Course



4. MONTHLY PROGRAMME – JUNE

SUB-THEME: “Youth are our greatest treasure, our future

Activity	Venue	Date	Responsibility	Progress	Status
Launch of Youth Month	TBD	01 June 2018	DAC		On course
Closure of Child Protection Week	Free State	03 June 2018	DSD		On course
National Youth Day	TBD	16 June 2018	DAC and NYDA		On course

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4. MONTHLY PROGRAMME – JUNE (CONT...)

SUB-THEME: “Youth are our greatest treasure, our future”

Activity	Venue	Date	Responsibility	Progress	Status
Comrades Marathon	KwaZulu Natal	10 June 2018	Athletics SA/Comrades Marathon Association	Discussions already with Athletic South Africa.	On course
Youth Day : Story piece will be developed on the youth of 1976 to be used in the story telling. The story piece will be supplemented with iterations of Madiba’s speeches.	All Provinces	16 June 2018	DBE	Planning in place	On course
Travel Exhibition to document and showcase the life of Nelson Mandela, in line with <i>Madiba 100</i> .	Exhibition will be taken throughout the country	June 2018	DBE & the NMF		On course

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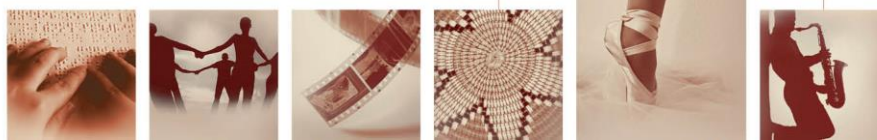


4. MONTHLY PROGRAMME- JULY

SUB-THEME: A Life of Service - Celebrating the Birth of a World Icon

Activity	Venue	Date	Responsibility	Progress	Status
Social Cohesion Dialogue	Umtata, collaboration with Walter Sisulu University	17 July 2018	DAC		On course
Launch of Water project in Umtata/Qunu	Umtata/Qunu	TBD	DWS	Planning	
International Nelson Mandela Day Activities: A. Commemoration of July 18 B. Launch of Cradock 4 Garden of Remembrance C. Naming 64 th (and final) antenna of the MEERKAT radio telescope array after Nelson Mandela	A. Mthatha Stadium B. Cradock EC C. Northern Cape	18 July 2018	A. Presidency B. NDoT C. DST		On course
Handover of the Nelson Mandela Legacy Sites nomination dossier: 31 July 2018	TBC	July 2018	NHC/DAC		On course

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4. MONTHLY PROGRAMME- JULY

SUB-THEME: A Life of Service - Celebrating the Birth of a World Icon

Activity	Venue	Date	Responsibility	Progress	Status
Launch of 6 Day Hiking Trail	Port St Johns	TBD	NDoT and Eastern Cape Parks & Tourism Agency		
Boxing – A centenary Tournament	TBD	TBD	Boxing SA, SRSA and Broadcaster	Not certain at this stage Boxing South Africa to revert	

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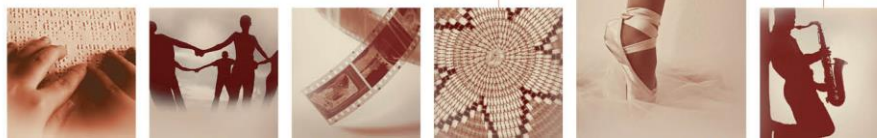


4. MONTHLY PROGRAMME - AUGUST

SUB-THEME: Madiba – An advocate for Women’s rights and Gender equality.

Activity	Venue	Date	Responsibility	Progress	Status
Launch of Women’s Month	Union Building	01 Aug	DoW & DAC	Media Launch Plans in place	On course
Social Cohesion Dialogue –Women’s Rights 62 Years Later (1956 to 2018)	TBD	08 Aug 2018	DoW and Chapter 9 Institutions		On course
National Women’s Day	Free State or KZN	09 Aug 2018	DoW & DAC		On course
Host Women's Day with women influencers of education to reflect on values of Madiba find expression in the contemporary women equality agenda and girl learner protection and empowerment]\[Constitutional Hill	Aug 2018	DBE		On course
Legacy series Publication including a Chapter on Nelson Mandela			DBE		On course

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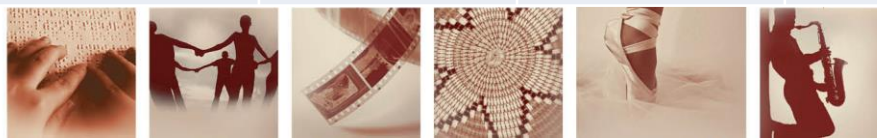


4. MONTHLY PROGRAMME - SEPTEMBER

SUB-THEME: Madiba the Renaissance Icon

Activity	Venue	Date	Responsibility	Progress	Status
Launch of Heritage Month	TBD	01 Sep 2018	DAC		On course
Declaration of Heritage Resources (sites and documents)	Mvezo, Mqhekezweni, Fort Hare, Robben Island, Victor Vester, Qunu, NM Foundation Collections	September 2018	SAHRA		On course
Social Cohesion Dialogue – Straddling the Balance between Culture and Constitutionality	To be finalised	23 September 2018	DAC and DTA		On course
National Heritage Day	TBD	24 September 2018			On course
Renaming of dam after Tata Mandela	TBD	Sept 2018	DWS	Planning	On course
Heritage Awards 14 September		September 2018	NHC	Planning	

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4. MONTHLY PROGRAMME - SEPTEMBER

SUB-THEME: Madiba the Renaissance Icon.

Activity	Venue	Date	Responsibility	Progress	Status
Global Citizens Movement Concert	Proposed – FNB Stadium	Sept 2018	Global Citizen Movement	<ul style="list-style-type: none"> Annual Music Event within the G20 Countries is planned to feature Stevie Wonder, Beyonce, Rihanna, Cold Play Rock Band Group, and others. The event will be free as it will be sponsored by private companies and individuals. T & Cs apply Proposal that in 2018, the event be held in SA in September 2018 and an announcement will be made soon. No cost to government 	

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4. MONTHLY PROGRAMME - SEPTEMBER (CONT....)

SUB-THEME: **Madiba the Renaissance Icon.**

Activity	Venue	Date	Responsibility	Progress	Status
iNkosi Albert Luthuli Oral History Programme	Countrywide	September	DBE & Freedom Park	Schools have been allocated topic . Students conducting research and compiling portfolio of evidence	On course
National Schools Moot Court	Constitutional Court	September 2018	DBE & DoJ&CD	Problem Statement developed	On course
Nelson Mandela Lecture at the Margins of the United National General Assembly Unveiling of the Nelson Mandela bust	UN, New York	September 2018	DIRCO		
Unveiling of a bust of Nelson Mandela	Freedom Square, Havana, Cuba		DIRCO		

4. MONTHLY PROGRAMME - OCTOBER

SUB-THEME: Madiba The Sportsman – Leading Healthy Lives

Activity	Venue	Date	Responsibility	Progress	Status
National Recreation Day		5 October 2018	SRSA	*See notes	
Big Walk	TBD	7 October 2018	SRSA/Provinces	** See notes	

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4. MONTHLY PROGRAMME - NOVEMBER

SUB-THEME: Protecting women and Children against Gender Based Violence

Activity	Venue	Date	Responsibility	Progress	Status
Football – Nelson Mandela Challenge Bafana Bafana	To be confirmed (South Africa	20 November 2018	SAFA	Opponent to be advised	
Launch of 16 Days of Activism	Free State or KZN	25 Nov	DOW		
World Fisheries Day Themed on “Nelson Mandela Centenary 2018 To Be The Legacy	TBD	21 Nov	Department of Agriculture Forestry and Fisheries		



4. MONTHLY PROGRAMME - DECEMBER

SUB-THEME: Mandela Liberator and Freedom Fighter.

A. Activity	Venue	Date	Responsibility	Progress	Status
01 December Activities: A. World AIDS Day	TBD	01 Dec 2018	DOH		On Course
International Day of People with Disabilities	TBC	03 Dec	DSD		On Course
Social Cohesion Dialogue – Remembering the Icon	TBD	05 Dec 2018	DAC and the NMF		On Course
• International Human Rights Day	TBD	10 Dec	DoJ&CD		On Course
• Closing – 16 Days of Activism	Free State or KZN	10 Dec	DOW & DSD		On Course
National Day of Reconciliation	TBD	16 Dec 2018	DAC		On Course



9. MATTERS FOR CONSIDERATION BY THE INTER-MINISTERIAL COMMITTEE

1. Approve the Draft Centenary Celebratory Framework
2. Approve the proposed Year-Long Theme
3. Approve the proposed Monthly Themes
4. Approve the Communication Strategy proposed by the Communications Workstream

